## NEW LEGAL ACTION

TOGETHER WE CAN PROTECT WHAT MATTERS TO US MOST



PAVED PARADISE AND PUT UP A PARKING LOT

### WE NEED YOUR HELP

HANWELL NATURE have taken the first legal steps to challenge Ealing Council's decision to allow the environmental destruction of Warren Farm without considering the impact to our environment. This is the first positive step to protecting a greener future for us all. We now need your support to help raise legal costs via our <a href="Crowdjustice page">Crowdjustice page</a>

Here are a few ideas on how you can help with 5minutes - 1hr of your time.

### PLEASE SUPPORT OUR ENVIRONMENT TOGETHER WE CAN PROTECT WHAT MATTERS TO US MOST.











# ONE SMALL STEP A DAY WILL MAKE ALL THE DIFFERENCE

Do your bit to help us protect the environment and support the 'Protect Warren Farm" campaign today.







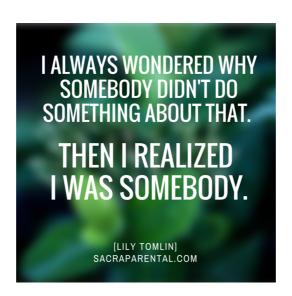
#### I HAVE 5 MINUTES NOW - WHAT CAN YOU DO?

- **DONATE TO THE LEGAL FUND** You can quickly make a donation of any amount you wish to #ProtectWarrenFarm! on our <u>Crowdjustice page</u>. Return to see the progress, and make as many donations as you wish. Every penny goes directly to the legal fees. The Hanwell nature team and our experts have and always will continue to passionately give their time to maintain the campaign for free.
- **SIGN UP FOR OUR NEWSLETTER** Sign up for our newsletter to be kept informed of progress in the campaign. **JOIN OUR MAILING LIST HERE >** and be the first to hear about news on the campaign. www.hanwellnature.com/mailing-list/
- SHARE OUR VIDEO ON SOCIAL MEDIA https://vimeo.com/356906929

#### I HAVE 30 MINUTES -WHERE DO I START?

- **HELP SPREAD THE WORD** Please contact people, you know who care about the environment and Warren Farm! Email this newsletter, share this <u>link to our website</u> for more information, let them know there is a new action taking place for Warren Farm it is not a "done deal"
- EMAIL THIS NEWSLETTER to family and friends who care about nature and the planet. Spread the #ProtectWarrenFarm message and ask them to join our mailing list if they haven't already! HERE >
- **SHARE THE LINK** to our Crowdjustice page.

- FOLLOW US ON TWITTER We are on Twitter (@HanwellNature) and tweet daily on all the amazing wildlife up in our meadow. Please use our hashtag #ProtectWarrenFarm when reposting!
- FOLLOW US ON INSTAGRAM Link to Instagram (@HanwellNature) has some beautiful pictures and videos of the biodiversity discovered on Warren Farm. please remember to hashtag #ProtectWarrenFarm when reposting.
- FACEBOOK PAGE COMING SOON. Facebook page is coming soon.



#### I HAVE AN HOUR - LET'S DO THIS!

- VISIT OUR WEBSITE and find out more about how Hanwell Nature came about, the campaign, and why protecting our open green spaces is so imperative at this time of climate change. www.hanwellnature.com
- CONTACT 3 PEOPLE AND TELL THEM THE NEWS Pick up the phone and let them know that legal action is underway and that the campaign urgently needs their support. Who do you know that passionately believes in protecting our environment, or has access to a wider network that they could share this with? Why not work as a team to promote the campaign? Many hands make light work, and by encouraging your team to join you in taking one of these steps every day for a week, you will be contributing considerably to the task of creating awareness for Warren Farm.
- COMMENT ON OUR BLOGS AND SOCIAL MEDIA POSTS Grab a cup of tea, settle in and share your thoughts, on the importance of protecting Warren Farm.
- SHARE LINKS TO OUR SOCIAL MEDIA To your social media channels, forward and email to your networks, any organisations that you think should be interested and to friends and family who share a passion and interest in everything about the natural



world! From botany to bird watching, to those that enjoy and love the healing power of nature, walking and photography, Warren Farm has it all!

• SHARE our website address www.hanwellnature.com.

#### I'M ALL IN - I WANT TO BE INVOLVED UNTIL WE SUCCEED!

Feeling really passionate about Warren Farm? - The Council's duty to the environment? - Do you treasure the importance of nature?

Why not set up a small working group or share our campaign with an existing group you attend, and gather their support.

CREATE A MINI TEAM TO HELP YOU We have to go big and quickly, and by inspiring a group, our goal to have a team of 500 getting the message out there in the next few days will become a reality. This will give us the chance of raising enough money to cover our legal teams fees.

- Would you group like a member of Hanwell Nature team to attend to do a short presentation to your group with questions and answers? Please email us adam@hanwellnature.com
- TAKE A MAJOR ROLE AS A 'ENVIRONMENTAL ANGEL' We have connected with some passionate local residents and nature supporters who have become key Environmental Angel Investors to the Warren Farm campaign, seeking justice for nature and helping us fund the legal fees to date by raising and donating £1000 each. Should you feel inspired by this generosity to the environment and would also like to raise and donate £1000 towards our campaign, we

would like to honour such a commitment - Hanwell Nature will issue you an Environment Angel certificate that can be in your name, your action team, local group, business, or the name of your children and grandchildren - stating the action you took to help protect their future by protecting Warren Farm and the environment today. When Warren Farm officially becomes a Local Nature Reserve, a plaque will be erected with the names of those key Environment Angel supporters that wish to be named, that took direct substantial action to save it.

• If you would like to take a major role and receive an Environment Angel certificate please email <a href="mailto:adam@hanwellnature.com">adam@hanwellnature.com</a> and we can support you and your team. Or you can simply donate under your teams name via the <a href="mailto:crowdjustice.cro

### I WANT TO HOLD A FUNDRAISER OR PUT THIS ON THE AGENDA AT OUR LOCAL MEETING!

- Perhaps you have a business, or offer services and would like to pledge a small amount towards the legal fund from each exchange. Adding on 1p from every cup of coffee goes a long way and helps raise not only funds, but awareness.
- Or hold a fundraiser, bake off, plant share, table top sale every donation helps!
- If you have any other great fundraising ideas, please email us via our website, or inspire others by sharing your Ideas as a comment on our blogs or on social media posts. We'd love to hear from you!
- Perhaps you belong to a group, association, small local business or have family and friends that will join together to pledge to protect an acre between you?

#### 100% OF DONATIONS GO DIRECTLY TO THE LEGAL TEAMS FEES

All monies go directly into our Legal Firms account, for the sole purpose of funding the legal action. Whilst every core member of the Hanwell Nature team and our Environment experts, continue to give their time and dedication for free, and continue to meet the ongoing monthly expenses, admin fees and various associated costs to keep a campaign like this going. Thank you for joining us!



# EVERY ACTION YOU TAKE ADDS UP TO A BIG DIFFERENCE!

It takes a village to save a meadow! - addressing climate change starts with you, but it doesn't start until you do #thinkglobalactlocal

#### JOIN US - TOGETHER WE CAN PROTECT WHAT MATTERS TO US ALL



#### **USEFUL LINKS**

**Crowdjustice** 

Website
Join our mailing list